

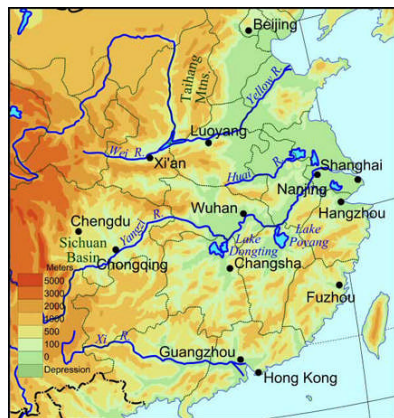
NINGXIA RED - Questions and Answers:

Are goji berries the same thing as wolfberries?

*Although goji berries and wolfberries come from the same species known as *lyceum barbarium*, we like to distinguish between the two because not all berries are created equal. There are over 12 species of wolfberries (goji berries) in China. Only the berries from Ningxia province have been found to produce amazing anti-aging benefits. The majority of the research in China that is mentioned with regards to goji berries was done using Ningxia wolfberries or goji berries and not berries from other areas of China.*

Why use wolfberries from the Ningxia province?

Ningxia (pronounced Neen-Sha), China is legendary for its amazingly healthy people. The Chinese national census recently reported that the number of Ningxia residents living more than 100 years exceeds the national average by an amazing 400%. Ningxia locals admit their health secret lies in the locally grown wolfberries. It is the most nutrient dense food on the planet.



The miracle of NingXia wolfberry comes from the mineral rich soil, the pure glacial water and the proper growing conditions on the Yellow River in Ningxia Province, China. Research findings show that there are no heavy metals in the Ningxia wolfberries while goji berries from other areas of China all contain heavy metals from the water and soil. The polysaccharide levels are higher in Ningxia wolfberries as well. 5% polysaccharides in Ningxia wolfberries and only 1% polysaccharide levels in all other goji berries!

When were wolfberries first imported to the US?

*In 1993 Gary Young, founder of Young Living, met Professor Chao from Beijing University in China. Gary Young was the first person outside of China to read Professor Chao's research on Ningxia wolfberries. Professor Chao's students at Beijing University conducted the first research in China on the benefits of wolfberries (1981-85). They discovered that Ningxia wolfberries are more nutrient dense than wolfberries from other areas of China. **Much of the research done on the amazing benefits of wolfberries (also known as goji berries) specifies the use of Ningxia wolfberries in the research***

conducted. As the first major importer of wolfberries, Young Living Essential Oils began importing wolfberries in 1995. Currently Young Living has over 23 products which contain wolfberries.

Why is NingXia Red™ is the only drink in the U.S. market that uses Ningxia wolfberries?

Young Living purchases all the wolfberries available from Ningxia, China and uses a special proprietary patented “Nutrient-Guard” process that takes freshly picked premium certified organic Ningxia wolfberries (using the juice, peel, and flesh) and processes them rapidly to maintain the enzymes, polysaccharides, and other nutrients of the whole fruit in this amazing longevity drink.

Why is NingXia Red™ unique in the market place?

Regardless of how impressive the Ningxia wolfberry benefits are in NingXia Red™, it is the complex synergy of all the ingredients together that intensifies this drink’s amazing health benefits.

All of the benefits of these ingredients combined creates a synergy that is something greater than each of the parts.

Ningxia Wolfberry puree -

- Highest known source of zeaxanthin which is the reason for improved vision and liver regeneration
- Highest antioxidant food known at this time
- Rich in polysaccharides-the good sugars which improve cellular health and balance blood sugar
- High in ellagic acid which prevents DNA mutation

Pomegranate Juice -

- 3 oz a day for two weeks reduced oxidized cholesterol by 40%
- Reduces blood stickiness or the tendency to clump with age

Blueberry Juice –

- Tufts University studies show that it protects against brain aging
- University of Mainz studies show that it protects cell DNA

Raspberry Juice -

- High in quercetin and other antioxidants
- Has very levels of ellagic acid to protect cell DNA

Lemon and Orange essential oils -

High in limonene which combats cell mutation and tumor growth

Organic Blue Agave Nectar -

A natural sweetener with a very low glycemic index (11) to protect from high blood sugar and antioxidant damage

Sodium Benzoate and Potassium Sorbate –

Prevents the growth of mold and bacteria in this living food (NingXia Red™ is not pasteurized – the “Nutrient Guard” process very briefly heats the wolfberry puree to 186F degrees to kill bacteria. It protects all enzymes and nutrients in the drink).

How Do I use NingXia Red™?

If you have health challenges or a chronic condition, to bring your body back to good health - drink 1 oz. 5-6 times a day for the first 5-10 days to saturate your body with these life-giving nutrients. After 5-10 days (or after your health condition has improved) reduce your intake to 1-2 oz a day to maintain the benefits of Ningxia Red. Eat whole dried Ningxia wolfberries (also available exclusively from Young Living). The dried berries are a great snack to carry with you to give the benefits of Ningxia wolfberries all day long.

Why is NingXia™ Red called a nutrient dense whole food?

Ningxia Red™ is packed with the nutritional abundance of wolfberries: 8 essential polysaccharides, 18 amino acids, 21 trace minerals, 6 essential fatty acids, vitamins B1, B2, B6, C and E, protein, beta-carotene and many other nutrients that are not found in supplements and extracts. Blueberry, raspberry, pomegranate and apricot juices, orange and lemon essential oils and blue agave nectar work synergistically with the wolfberry puree in Ningxia Red™ to improve eyesight and support pancreatic and liver function while reducing inflammation and supporting the immune system.

What questions should I ask about the health drink I currently use?

Does your product have:	NingXia Red™	Other Wolfberry	Mangosteen	Noni
Published laboratory tests indicating the juice's capacity to absorb free radicals MANY TIMES GREATER than its competitors?	YES Note that S-ORAC lab tests reveal that NingXia Red™ as much as 19 TIMES more radical absorbing capacity than competitors.	NO	NO	NO
Published, peer-reviewed clinical study on actual product (not just main ingredient), indicating beneficial immune effects in test subjects?	YES Winter 2004 Journal of American Nutraceutical Association	NO	NO	NO
Juice ingredients (ALL OF WHICH) provide significant health and antioxidant benefits?	YES Blueberry helps protect cell DNA* Pomegranate for heart** Red raspberry for DNA health***	NO	NO	NO

* (Edenharder R et al., In vitro effect of vegetable and fruit juices on the mutagenicity of 2-amino-3-methylimidazo [4,5-f] quinoline, 2-amino-3,4-dimethylimidazo [4,5-f] quinoline and 2-amino-3,8-dimethylimidazo [4-5-f] quinoxaline. Food Chem Toxicol. 1994. May;32(5):443-59.)

** (Aviram M and Dornfeld L. Pomegranate juice consumption inhibits serum angiotensin converting enzyme activity and reduces systolic blood pressure. Atherosclerosis 2001, 158:195-198.)

*** (<http://www.red-raspberry.org/ellagicacid.htm>.)